Photo by Ira L. Hill Alma Rubens is compelling, insinuating, yet always with troubled eyes seeing the futility of the future. F I were a casting director, which of

Scheherazade Tells a Story

Although in no danger of losing her ornamental head, Alma Rubens spins an engrossing tale.

By Malcolm H. Oettinger

But, most of all, Oriental creature that she seems, this brunet beauty is *Scheherazade*. Besides pictorial charm she possesses fire, verve, mischief. She is capable, be it known, of playing a part as well as posing in a pageant. And the part that she should play better than any other of our gelatin prima donnas is unquestionably *Scheherazade*.

Nor was any of this hidden by the fact that she

was just off the Avenue.

"A story?" she repeated, letting her dark eyes narrow, while her red lips twisted in a slight curve. "Let me see. I could tell you the story of the girl who was led by fate."

I leaned forward expectantly. There were ever so many things that I wanted to know about this strangely exotic, alluringly attractive actress. Perhaps—there is always at least a chance—I was to learn some of them.

"When I played with Triangle, under the supervision of Mr. Griffith, I always was wanted for foreign rôles, and I hated them. Some queer

whim—the desire, I suppose, to do what we cannot do—made me feel sure that American society rôles were my forte. Luckily fate overruled me. First there was Bill Hart. He was watching Chet Withey direct Doug Fairbanks and me in one of those light Manhattan-cocktail comedies that Doug made

If I were a casting director, which of course I am not, and if I were engaged in filming the Bible—another fantastic impossibility—the first, or charter member, I should sign for my cast would be the lush Rubens, Alma of the olive skin, the gleaming black hair, the sinuous, lithesome figure. She is *Judith of Bethulia*, she is the seductive wife of *Potiphar*, she is *Sheba*—a truer type than ever came out of Hollywood—she is *Delilah*, she is the *Magdalene*, compelling, insinuating, yet always with troubled eyes seeing the futility of the future.



in a fairy-tale manner.

Scheherazade Tells a Story

Continued from page 48

astic, too, and at the last minute my next Fine Arts picture failed to start on time, so I was loaned to the Ince branch, and lured Bill Hart in a Mexican-border affair. Louise Glaum, still camping on the old vamp ground, was my rival in the same picture.

"I had a shawl-and-comb part, romantic, dashing, picturesque—the kind, you know, that always figures extensively on the posters in front of the theater. It landed me in 'type' parts, and I guess I landed in it. And from then on I was a marked woman. I didn't want to be a character actress. I wanted to play dressy parts with lots of emotional stuff.

"When Doug Fairbanks put on Bret Harte's story—called in the pictures 'The Half-breed'—he insisted upon my playing the exotic passion flower, another fandango lady. I declined with thanks, and arranged to support Bill Desmond in a society comedy that he was beginning in a few days. Then he was taken ill, his director left for the East, and I was-well, we call it 'resting' somesisted upon my doing the Harte lady, came through! and so, with fate shoving me into it, "At the psychological moment, I played the part."

tention to it.

trust, will pardon me.

terizations for Fairbanks and Hart, I was fairly definitely established as a "After 'Humoresque' I signed a not dare attempt to pronounce correctly-everywhere, it seemed, outside the two-cent-stamp limit—claiming relationship, friendship, what not.

"To escape the rôle fate had thrust Triangle starring contract, and made half a dozen independent affairs-so-

famous. Mr. Hart was looking for ciety dramas, yes; but," her hands a Spanish type, and for some reason went up in horror, "paper-covered or other decided that I was it. He drama, all of it. You would never asked me to do the vamping señorita realize how bad it was while you were in his next picture. I didn't want acting in it, but suggestive subtitles, to, but Mr. Ince was rather enthusi- 'catchy' advertising lines, and lurid captions can ruin any halfway sexy picture. It's funny—sad—how different they can make the finished picture look. Deliver me from any more experiences like that."

> It seemed strange to hear this tropical-looking, sloe-eyed, oval-faced Sahara girl talk of "subtitles" and "box-office captions" and such things. She should have been reclining at ease upon a purple-swathed couch mounted on a marble dais, with black men serving her, and silken drapes and woven tapestries forming a background of befitting splendor. Cleopatra, Sappho, Salammos, all the seduction of the Continent and of the Orient were here, I felt. Her tapering fingers, her gleaming teeth, shining whitely in contrast with her red lips and olive skin.

"About the time I had finished my independent contract, Frank Borzage was looking all over New York and outlying territory for his 'Humoresque' girl. He had to find a Semitic type of considerable beauty, he told me, and he was kind enough to times, and other times 'at liberty.' choose me. My contract had not yet No matter what you call it the eco- expired, but, depending upon old nomics are the same. You don't meet Felix P. Fate to help me, I signed the cashier socially or any other way. with Mr. Borzage and Cosmopolitan Mr. Fairbanks soon found out from Productions. Then I hoped for a Mr. Desmond about it, and again in- way out of my dilemma. And fate

three days before Mr. Borzage ex-She talks whimsically, in a fairy- pected to start shooting, the concern tale manner. In a fascinating man- for which I was working called off ner, I thought. Beauty, after all, is operations, for reasons known only an undeniable magnet. Women of to themselves and best left to every such potent lure need say nothing one else's imagination, and there I of consequence when they discourse, was, a free agent—able to work in need utter no words of wisdom. If a the picture I wanted, 'Humoresque!'

Titian canvas had a Victrola attach- "You know what came of that, of ment you would hardly pay much at- course. Dear old Vera Gordon walked off with the honors, but the But I interrupt. Miss Rubens, I play was such a countrywide success that every one in it or even remotely "After doing the overseas charac- connected with it benefited immensely.

'furriner.' People wrote me from lovely 'know-all-men-by-these-pres-Mexico and Algeria and Morocco and ents' contract with Cosmopolitan, places the names of which I would and I've been in New York ever since. In fact, I've just finished doing 'Find the Woman,' and two of filmdom's finest supported me-Norman Kerry and Harry Ford. And I believe the Ibañez story, upon me I went East, away from my 'Enemies of Women,' will be next."

"Find the Woman" and you'll see what I saw—Scheherazade!

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